



Communications for Sustainable Development Award

The COM+ Communications for Sustainable Development Award recognizes excellence in the field of communications, demonstrated through clear impacts and real changes in support of sustainable development.

In December 2007, two COM+ Communication Awards of US\$10,000 will be granted: one for a campaign that communicates science for people and the planet; and another for a climate change campaign. Issued by COM+ and thus backed by its members, the awards recognize the role of communications in attaining sustainable development goals. Effective communication campaigns raise awareness and understanding of issues, promote increased transparency and dialogue between government and other stakeholders, and influence policy outcomes to provide pathways out of poverty while protecting our valuable environmental resources.

Call for Nominations

Nominations are invited through September 30, 2007. The Consultative Group on International Agriculture Research (CGIAR) is managing the 2007 COM+ Awards and nominations may be made via the CGIAR website: http://www.cgiar.org/awards/awards_communications.html

Please specify the category, “communicating science” or “climate change”, of the nomination. All nominations received will be reviewed by a panel of COM+ members against the following criteria:

- Campaign design in terms of promoting sustainable development objective(s);
- Campaign outcomes and impact such as audience reached, shift in behavior or change in policy or practice, achieved within less than one year of nomination
- Creativity and innovation in communications;

The 2007 awards will be presented to the winners at the upcoming CGIAR Annual General Meeting (Beijing, December 2007) and the 13th Conference of the Parties to the United Nations Framework Convention on Climate Change (Bali, December 2007).

About COM+

COM+ is a partnership between international organizations, media agencies and communication professionals committed to using communications to advance the sustainable development agenda. Com+ partners include BBC World Service Trust, Conservation International, CGIAR, Global Environment Facility, GlobeScan, International Federation of Environmental Journalists, Inter Press Service, The World Conservation Union (IUCN), Reuters Foundation, Southern Caucus of NGOs for Sustainable Development, TVE-Earth Report, World Bank and the World Business Council for Sustainable Development.

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