



## ***Italian Days of Cooperation – Second Edition***

**Florence, October 27<sup>th</sup> 2005 – International Seminar**

### ***" Reaching the MDGs 2005 – 2015: Challenges in the South – the Italian Proposal – European Perspectives"***

Organized by the Italian Directorate General for Development Cooperation of the Italian Ministry of Foreign Affairs, in the framework of the IPS International Support Group meeting, with the support of the Tuscany Region and the Municipality of Florence.

#### **Morning Session**

Venue: **"Sala dei 200", Palazzo Vecchio, Piazza della Signoria** (Florence City Council)

08:30 *Accreditations*

09:00 *Opening speeches:*

- **Mario Soares**, IPS President
- **Claudio Martini**, President Tuscany Region
- **Leonardo Domenici**, Mayor of Florence
- **Alfredo Mantica**, Undersecretary of State, Italian Ministry of Foreign Affairs

09:30 *Presentations:*

#### **The Italian Proposal**

**Giuseppe Deodato**, Director-General for Development Cooperation of the Italian Ministry of Foreign Affairs.

#### **European Perspectives**

**Stefano Manservigi**, Director-General for Development of the European Commission

10:30 – 10:45 Coffee break

11:00 *Interventions:*

#### **Challenges in the South**

Official representatives of the Governments of

- **Brazil:** Carlos Tibúrcio, Special Advisor, Presidency of Republic
- **South Africa:** Tony Trew, Deputy Chief Executive, Content and Strategy Development (GCIS)
- **Group of 77:** Mr. Stafford O. Neil, Chairman of the G77.

12:00 Debate

13:00 *Buffet lunch - Palagio di Parte Guelfa, on invitation of the Mayor of Florence*  
**Piazzetta di Parte Guelfa, 1**

## **Afternoon session**

*Venue: "Sala Brunelleschi", Palagio di Parte Guelfa, Piazzetta di Parte Guelfa, 1*

14:30 *Continuation of debate*

Interventions by official representatives of the development cooperation ministries and agencies of:

**Belgium:** Marc Buys, Director Awareness raising and development education Programmes, Directorate General for Development Cooperation, Federal Public Service Foreign Affairs, Foreign Trade and Development Cooperation

**Finland:** Christian Sundgren, Deputy Director, Department for International Cooperation, Ministry of Foreign Affairs, Chair of the IPS Support Group

**France:** Jean-Michel Debrat, Deputy Chief Executive Officer, Agence Française de Développement

**Germany:** Klemens van de Sand, Deputy Director-General, Commissioner for Millennium Development Goals, German Federal Ministry for Economic Cooperation and Development

**Japan:** Nozomu TAKAOKA, Minister, Japanese Embassy in Italy  
Hiroshi YONEDA, Deputy Director General, Planning and Coordination Department, JICA

**Spain:** Juan Antonio Frutos, Head of service, General Direction for Planning and Evaluation of Development Policies, Ministry of Foreign Affairs and Cooperation

**Switzerland:** Fulvio Massard, Deputy Director General, Swiss Agency for Development and Cooperation

**United Kingdom:** Graham Stegmann, Director of DFID's 2005 Unit

### **Contributions:**

**CINI:** Raffale K Salinari

**FAO:** Jean-Pierre Ilboudo, Communication for Development Officer

**IDLO - International Development Law Organization:** William T. Loris, Director General

**Italian NGOs Association:** Sergio Marelli, President

**UNDP:** Pablo Mandeville, UN Resident Coordinator and UNDP Resident Representative in Uruguay

**UNFPA:** Safiye Cagar, Director Information Executive Board and Resource Mobilization Division

**UNICEF:** Salvador Herencia, DG representative

**World Food Programme:** Sheila Sisulu, Deputy Executive Director

*Contributions from the floor*

17:00 *End of afternoon session*

17:30 *Drink on invitation of COM+ (International Alliance of Communicators for Sustainable Development) for governmental, inter-governmental and media representatives and other participants at the IPS Support Group meeting*

## **Florence, October 28<sup>th</sup> 2005 – International Media Seminar**

### ***"What Communication is Possible to meet the Millennium Development Goals 2005 – 2015?"***

Organized by the IPS International Support Group with the support of the Italian Directorate General for Development Cooperation of the Italian Ministry of Foreign Affairs, the Tuscany Region and the Municipality of Florence.

*Venue:* **"Sala Brunelleschi", Palagio di Parte Guelfa, Piazzetta di Parte Guelfa, 1**

09:00 Welcome words - **Giuseppe Deodato**, Director-General for Development Cooperation of the Italian Ministry of Foreign Affairs.

09:15 Keynote speakers:

**Mario Lubetkin**, IPS Director General

**Mr Staffan de Mistura**, UN Secretary General's Special Representative for Iraq

10:15 Guest speaker:

**C. Anthony Giffard**, School of Communications, University of Washington, Seattle

10:30 – 10:45 Coffee break

10:45 10:45 Interventions by:

**Agenzia Giornalistica Italia (AGI):** Daniela Paola Viglione

**Al Jazeera:** Lamis Andoni

**AMARC:** Francesco Diasio

**COM+:** Sergio Jellinek

**Current.tv (USA):** Gotham Chopra,

**GCAP:** Henri Valot (CIVICUS), Kate Norgrove (GMC), Rolando Lopez/Rudolf Scheffer (Oxfam)

**International Federation of Environmental Journalists:** Darryl D'Monte

**Le Monde Diplomatique:** Ignacio Ramonet

**Media Watch Global:** Roberto Savio

**MTV:** Antonio Campo Dall'Orto

**OneWorld/CRIS:** Jason Nardi

**RAI News 24:** Roberto Morrione

**Reuters Foundation:** Jo Weir

**Telesur:** Aram Aharonian

**The Killid Media Group, Afghanistan:** Shahir Zahine

**TVE (UK):** Nick Rance

13:00 *Conclusions-* **Federico Mayor Zaragoza**, Former Unesco Director General and member of the IPS International Board of Trustees